

## **INFORMATION ABOUT DATA PROTECTION FOR BUSINESS PARTNERS (CUSTOMERS, SUPPLIERS AND OTHER BUSINESS PARTNERS)**

In order to create greater transparency in relation to the processing of personal data by companies, European legislators have introduced a new information obligation. As soon as any data is collected, you as the business partner should learn what will happen to your personal data and for what purposes it is to be processed. You are provided with the information below as a result of Art. 13 of the GDPR.

### **1. CONTROLLER AND DATA PROTECTION OFFICER**

The controller for the purpose of processing personal data is Progroup AG, Horstring 12, 76829 Landau in der Pfalz, represented by the executives Jürgen Heindl, Dr. Volker Metz, Maximilian Heindl and Philipp Kosloh. You can contact the controller using the following contact details: Phone: +49 (0) 6341 - 5576 0, fax: +49 (0) 6341 - 5576 109, e-mail: [info@progroup.ag](mailto:info@progroup.ag). You can contact the company's data protection officer at: [datenschutz@progroup.ag](mailto:datenschutz@progroup.ag)

### **2. PURPOSES, LEGAL BASES AND PROVISION OF YOUR DATA**

#### **2.1 CONTRACTS**

Your personal data will be processed for the purpose of initiating and concluding contracts, communicating as part of the implementation of contracts, invoicing and for handling payments.

The admissibility of the processing is governed by Art. 6 (1 b)) of the GDPR (performance of a contract or a measure prior to entering into a contract).

The admissibility of the processing is further governed by Art. 6 (1 f)) of the GDPR (legitimate interest). Our legitimate interests lie for example in electronic and more efficient data processing and optimising the work processes that take place overall.

It is necessary to provide your personal data to be able to conclude a contract with us. The consequence of a failure to provide such data is that a contract cannot be concluded and performed.

## **2.2 DIRECT MARKETING AND INTERNAL ANALYSIS**

We process your personal data in order to provide you in particular as a customer with information about our offers, for example product data sheets.

Furthermore, your data is used for internal analyses. In specific cases, this data will be supplemented with publicly available sociodemographic data in order to enable an individual approach with customised offers.

The admissibility of the processing is governed by Art. 6 (1 f) of the GDPR (legitimate interest). We have a legitimate interest in actively offering our services, in particular in recruiting customers, making the promotional approach as individual as possible and optimising the business relationship with you.

## **2.3 CREDITWORTHINESS INFORMATION**

We reserve the right to obtain appropriate information about you before entering into a contract or if we become aware of circumstances which damage creditworthiness. If this information is negative, we may refuse to enter into a contract with you.

The admissibility of the processing is governed by Art. 6 (1 f) of the GDPR (legitimate interest). Our legitimate interest lies in assessing your creditworthiness and reducing the risk of payment defaults.

## **3. RECIPIENTS**

As part of delivering a service, your personal data will be forwarded to the respective departments and processed and in some circumstances also passed on to other companies (e.g. group-affiliated companies, shipping providers, tax advisers). In these cases, the passing on is covered by a legal basis or is done as part of the processing on behalf of a controller.

In connection with the fulfilment of a contract or carrying out measures prior to entering into a contract, it may be necessary in a specific case for your personal data to be processed in a third country outside of the EU or the EEC. This is generally only done within the framework of using established software that is customary within the market and following the particular requirements of Art. 44 ff. of the GDPR.

This specifically involves the following countries:

Australia, Israel, Japan, Canada, Switzerland, USA

For the abovementioned countries, there is an adequacy decision from the European Commission within the meaning of Art. 45 of the GDPR (like the Privacy Shield agreement).

[https://ec.europa.eu/info/law/law-topic/data-protection/international-dimension-data-protection/adequacy-decisions\\_en](https://ec.europa.eu/info/law/law-topic/data-protection/international-dimension-data-protection/adequacy-decisions_en)

In the case of data processing in the following countries, standard contract clauses which have been approved by the Commission are used:

Brazil, China, India, Korea, Malaysia, Mexico, the Philippines, Tunisia, Russia, Singapore, other APAC countries

[https://ec.europa.eu/info/law/law-topic/data-protection/international-dimension-data-protection/standard-contractual-clauses-scc\\_en](https://ec.europa.eu/info/law/law-topic/data-protection/international-dimension-data-protection/standard-contractual-clauses-scc_en)

#### **4. STORING YOUR DATA**

Your data is first stored when contact is first established, e.g. by e-mail or phone or by an exchange of e-mails or written documents. We delete your personal data when the contractual relationship has ended, all mutual demands have been met and there are no statutory retention requirements or legal bases for storage. Even after the contractual relationship comes to an end, we will continue to use your postal address for advertising purposes, unless you object to this.

If your data has been made anonymous for analytical purposes, it will be stored and used without any time limit.

#### **5. RIGHTS OF DATA SUBJECTS**

You have the following rights:

you have a right to information (Art. 15 of the GDPR), rectification (Art. 16 of the GDPR), erasure (Art. 17 of the GDPR), restriction of processing (Art. 18 of the GDPR) and to data portability (Art. 20 of the GDPR). We shall endeavour to deal with any requests swiftly.

If your personal data is processed on the basis of Art. 6 (1 f) of the GDPR, you have a right to object if there are grounds for doing so relating to your particular situation or the objection is to direct marketing (Art. 21 of the GDPR). If you object to direct marketing, we will no longer send you any marketing messages.

## **6. REVOCABILITY OF THE CONSENT**

Any consent to the processing of personal data that is granted can be revoked at any time. The lawfulness of the processing on the basis of the consent granted up until it is revoked remains unaffected.

## **7. QUESTIONS OR COMPLAINTS**

You have the right to contact a supervisory authority (Art. 77 of the GDPR).